**APPLICATION DEVELOPMENT FOR FINDING FLATMATES**

**DEMOGRAPHIC RESEARCH (BANGALORE):**

**Bengaluru, one of India's largest metropolitan cities, has seen rising migration as more millennials are entering the workforce. This has led to a stronger demand for relocation and organized rental housing set-up in the city to cater to its ever-growing population and its growing lifestyle choices.**

**The Cushman & Wakefield’s research on co-living in 2021 suggests that the demand by singles living on rent shall grow from 1.97 million in 2019 to 2.61 million by 2025 in the top 8 cities of India. Moreover, Delhi NCR, Mumbai, and Bengaluru are said to be the chosen cities where citizens are discarding the traditional PG's and shifting to the idea of co-living.**

**Owing to more demand, Twitter shared multiple cases where advertisers are asking a bunch of questions in a loose interview style to choose their new tenants and roommates.**

**The Peak Bengaluru page also shared that house owners in Bengaluru have started asking for GitHub and Hacker rank profiles of people seeking tenancy and co-living opportunities.**

**The start-up capital of India has therefore come up with multiple co-living solutions like the Stanza Living and Zolo Stays, which provide several amenities with fully-furnished rooms, Wi-Fi, security and meals included.**

**RESEARCH THROUGH GOOGLE FORMS:**

[**https://docs.google.com/forms/d/e/1FAIpQLScmyZmM0GlmoUZnO79C5mm5BTLSeayIeB3hgxM\_8bcYJMwU0w/viewform?usp=sf\_link**](https://docs.google.com/forms/d/e/1FAIpQLScmyZmM0GlmoUZnO79C5mm5BTLSeayIeB3hgxM_8bcYJMwU0w/viewform?usp=sf_link)

**RESPONSES:**

[**https://docs.google.com/spreadsheets/d/1iyF5-vtHXQgg7iF4iBNsVEFSFnZzFi4NeBhWfee\_9SM/edit?usp=sharing**](https://docs.google.com/spreadsheets/d/1iyF5-vtHXQgg7iF4iBNsVEFSFnZzFi4NeBhWfee_9SM/edit?usp=sharing)

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